

SiteTalk and Imogo amicably cease MOU negotiations

Naxxar, Malta August 14, 2014 – [Global Digital Services PLC \(ECM:STC\)](#), owner of [SiteTalk.com](#), one of the world's fastest growing Social Networking Platforms with more than 15,000,000 Members, has agreed to amicably cease partnership discussions with Imogo Mobile Technologies.

After several months of discussions that SiteTalk management had hoped would lead to a definitive agreement with Imogo, the two companies have agreed to part ways. SiteTalk wishes Imogo and its management continued success as it pursues its outstanding business model. SiteTalk continues to pursue its aggressive expansion plan into the US market with its first ever “SiteTalk Day” event on August 16th/17th, 2014.

Since its launch on January 16, 2009, SiteTalk has successfully leveraged its business model for rapid growth. For example, between November 2010 and now, registered membership has jumped from 400,000 to approximately 15 million SiteTalk Members. This growth has occurred entirely without marketing efforts in the US, with the majority of existing Members coming from Asia and Europe. Now with its upcoming “SiteTalk Days” in the US, plus other new marketing programs, SiteTalk has begun efforts that will allow it to tap an entirely new and vast market for growth.

Additionally, SiteTalk continues to enhance functionality and add more rewards for its Members. At the beginning of August, SiteTalk further enhanced the StarClub Rewards Program by adding the opportunity to also accumulate “points” from the activities of the personal friends. At the same time the powerful proprietary CashBack program was launched. This gives Members more incentive than ever to use SiteTalk.com and to invite their friends and family to become Members.

For more information on continued SiteTalk website development and marketing efforts, please visit us regularly at www.sitetalk.com and at www.gds-plc.com.

About Global Digital Services PLC

Global Digital Services PLC trades on the [Cyprus Stock Exchange's Emerging Companies Market under the symbol STC](#). SiteTalk Community Inc. became a wholly owned subsidiary of GDS pursuant to a transaction that closed on July 30, 2013. Presently, Global Digital Services PLC's sole asset is SiteTalk Community Inc., a multi-functional and multi-lingual social networking platform that enables Members to connect, communicate and create business opportunities.

Contact Information

Suite 12,
4. A De Saavedra Street
Naxxar NXR 2232
Malta
Phone: +356-2141-7088