

Phase II of SiteTalk 4.0 Development Begins

London, UK May 21, 2014 – [Global Digital Services PLC \(ECM:STC\)](#), owner of SiteTalk.com, one of the world's fastest growing Social Networking Platforms with more than 15,000,000 Members, is pleased to announce the development of Phase II of SiteTalk 4.0 due to be launched in the coming months.

One of the most anticipated features of SiteTalk 4.0 has been the SiteTalk Cashback system, which will reward participating SiteTalkers for their purchases with more than 15,000 affiliate online shops such as Hotels.com, Expedia.com and Apple.com.

To receive Cashback from purchases made at these affiliate websites, SiteTalkers will download a small plugin for their browser. After each purchase made from an affiliate website, Members will be alerted via a pop-up window about the amount of Cashback they have just received.

The SiteTalk Cashback system will also reward Members for signing up new Members by giving them an additional 10% of all Cashback earned by friends they have signed up to SiteTalk.com. For example, if a Member signs up 10 new SiteTalk Members, he or she can receive 10% of all Cashback earned by the SiteTalk Shop purchases of those 10 new Members!

Additionally, Junior and Senior Star Club Members will receive automatically additional 15% and 35% (as a percentage of the 10% Cashback reward).

This Cashback system will be launched globally in July 2014. SiteTalk will also actively support the United States, Canada, Hungary and Slovenia, with most European countries and China joining the system in the following weeks.

Another upcoming component of SiteTalk 4.0 will be the new “check-in” feature that will allow SiteTalk Members to show friends where they are and get for example SiteTalk Deals tailored to that location.

SiteTalk Managing Director Frank Ricketts stated, “If I’m in the middle of Budapest and I click on “Deals” using the new SiteTalk mobile App, SiteTalk knows exactly where I am. Now I’ll be able to filter “bars and restaurants” and only see SiteTalk Deals for bars and restaurants at that location. That’s just one of the incredibly powerful new functions that we’ll be launching in Phase II of SiteTalk 4.0.”

Collectively, Ricketts says, these enhancements continue to demonstrate SiteTalk’s commitment to organic growth by leveraging social networking technologies in new ways and encouraging the entrepreneurial spirit inherent in all our Members.

About Global Digital Services PLC

Global Digital Services PLC trades on the [Cyprus Stock Exchange's Emerging Companies Market under the symbol STC](#). SiteTalk Community Inc. became a wholly owned subsidiary of GDS pursuant to a transaction that closed on July 30, 2013. Presently, Global Digital Services PLC's sole asset is SiteTalk Community Inc., a multi-functional and multi-lingual social networking platform that enables members to connect, communicate and create business opportunities.

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